



There is a better way to keep reeds moist.

Be performance ready.



Finally you can overcome the challenges presented by Mother Nature.

Rain or Shine, your reeds are always ready to play. Rico's New ReedVitalizer™ is specifically designed to give you the confidence you desire and eliminate extended preparation time.

3 Humidity Levels	
84%	Ready to Play
73%	Requires Minimal Wetting
58%	Stable Storage

Two-way humidity control guarantees consistent performance and effortless maintenance for your reeds. Available in three different humidity levels, your reeds are stored at the ideal condition for any climate. Be performance ready.

Visit Rico in booth 4300



www.ricoreeds.com

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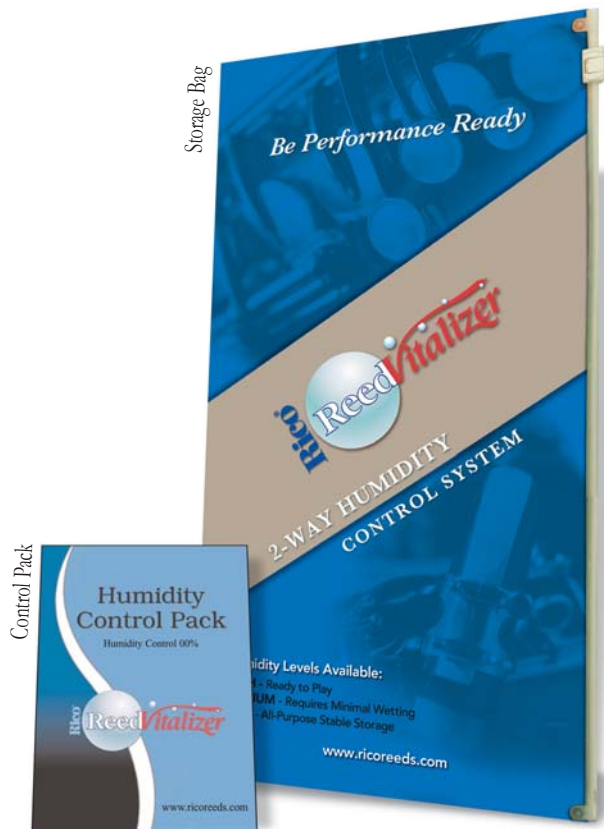
Rico's new and innovative ReedVitalizer™ Humidity Storage System

Do you wish you could travel without worrying your reeds will change? Do you wish your perfect reed could feel the same way today, tomorrow and the next?

Sometimes wishes do come true!

Finally, the product you've been waiting for is here. Rico's New **ReedVitalizer™** is specifically designed to give you the confidence you desire and eliminate extended preparation time.

Two-way humidity control guarantees consistent performance and effortless maintenance for your reeds thanks to the patented Humidipak technology. ReedVitalizer has already been adopted by many of the Rico artist endorsers who tested the technology. Visit your local retailer to discover ReedVitalizer™.



Sold as a Storage bag with one Control Pack refill.
Individual Control Pack refills sold separately

3 Humidity Levels



- Self-regulates moisture level
- Enhances reed performance
- Prevents reeds from drying out
- All natural and safe!
- Reduced break-in time
- "READY TO PLAY"



Be Performance Ready

For more tips and advice on how to use this revolutionary system please visit www.ricoreeds.com